

Resolution No. AC/II/(23-24).3.RUV3

S. P. Mandali's
Ramnarain Ruia Autonomous College
(Affiliated to University of Mumbai)



Syllabus for
Program: F.Y.BVoc Tourism and Travel
Management.

Program Code: (RUVVECTTM)

(As per the guidelines of National Education Policy
2020-Academic year 2023-24)

(Choice based Credit System)

Course Code-RUVVECTTM.0101

Course Title: Value Education Course

Understanding India through Millennial Traveller

Academic year 2023-24

COURSE OUTCOMES:

COURSE OUTCOME	DESCRIPTION
	A student completing this course will be able to:
CO 1	Developing to understand tourism with its evolution through ages.
CO 2	Learn about various services offered travel agents and tour operators.
CO 3	Getting to know of various tourism organizations and learning about socio-economic significances and importance of ICT in tourism

DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title Semester I	Credits/ Hours
RUVVECTTM O101		Understanding India through Millennial Traveller	2/30
	Unit I	Understanding Tourism: <ul style="list-style-type: none"> • Definition, Origin and scope of Tourism • Factors promoting tourism Travel agents and tour operators: <ul style="list-style-type: none"> • Services offered, types of tours - GIT, FIT and others 	15
	Unit II	Development of Tourism: <ul style="list-style-type: none"> • Different forms of tourism and its promotion • Socio economic factors Tourism Organizations <ul style="list-style-type: none"> • National and International 	15

Modality of Assessment: Value Education Course (Understanding India)

A) Internal Assessment- 20%- 20 Marks

Sr No	Evaluation type	Marks
1	Class Test	20
	TOTAL	20

B) External Examination (Semester End)- 30%- 30 Marks

Semester End Theory Examination:

1. Duration – The duration for these examinations shall be of **1 hour**.
2. Theory question paper pattern:

Paper Pattern:

Question	Options	Marks	Questions Based on
1	A or B	15	Unit – I
2	A or B	15	Unit - II
	TOTAL	30	